



# WCSPA

**WARREN CONSOLIDATED SCHOOL OF PERFORMING ARTS**

*WCSPA is Michigan's nationally-recognized, award-winning performing arts high school.*

**2011-2012  
SEASON**

## **THE LARAMIE PROJECT**

*Drama - Mature Audience*  
November 18-19

## **WINTERFEST**

*Celebration of the Arts*  
February 3-4

## **DORA THE EXPLORER**

*A Children's Musical*  
March 23-25

## **AIDA**

*Broadway Hit Musical*  
May 18-20



*WCSPA's curriculum focuses on student-centered experiential learning, and all classroom activities culminate in public performances in the state of the art 800-seat Performing Arts Center.*

*The mainstage productions draw over 10,000 viewers each year.*

*The annual full-color **PLAYBILL** is an impressive opportunity to reach a large and diverse market at an affordable price.*



### **WCSPA PROGRAM CORE:**

- Acting, Voice & Dance
- Technical Design and Construction
- Marketing & Arts Management
- Academic Excellence & Scholarships



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*WCSPA's annual PLAYBILL program is an excellent opportunity to increase your market share at a price you can afford.*

## **WHY PLAYBILL ADS** **are an Excellent VALUE:**

- Multiple Exposures, Cost \$AVING\$!  
(over traditional print ads)
- Professional Quality Printing
- Shows YOU Support Public Schools
- Reaches a Large & Diverse Market
- TAX Deductible!
- Families will KEEP the PLAYBILL and Support WCSPA Sponsors!



*To reserve your Ad space,  
please contact:*

*June Wygant  
586-825-2525  
mwygant@wcskids.net*

## **BUSINESS ADS MAKE A DIFFERENCE...**

- Increase Brand/Company Name Recognition
- Reach 7,000-10,000+ audience members
- Shows you CARE about WCS KIDS!
- Professional Design & Layout Services  
OR Press-Ready Art...YOUR Choice!
- Low Cost for an ANNUAL Ad

**MANY OPTIONS TO  
SUIT YOUR NEEDS!**

