Going **PRO**
with **SKILLED TRADES**

Dear Michigan Parent,

Your son or daughter is faced with considering career paths that could shape his or her future. Like many parents around Michigan, you may consider a four-year college program to be the best next step.

With a wide variety of outstanding Michigan universities and four-year programs to choose from, it's easy to understand.

Before you make any final decision, you should also consider all of the possibilities that can be found in today's skilled trades.

Well beyond its historic perception of simple physical labor, today's skilled trades offer a variety of career paths that will both challenge and reward your son or daughter.

Career options could include becoming a programmer, a registered nurse, an operating engineer or even an industrial machinery mechanic. Like the thousands of career opportunities found at **Going-PRO.com**, today's skilled trades offer more desirable careers in new and emerging fields.

And they can be pursued with varying levels of post-high school education and training, with many requiring less time and debt than a traditional four-year college program.

Plus, with approximately 15,000 new skilled trades openings expected every year in Michigan through 2024, and an annual median salary of over $51,000, your son or daughter could be starting a career and making good money in no time.

We encourage you to visit **Going-PRO.com**, and hope it's part of a consideration process that leads to a very bright future.

Best Regards,

Roger Curtis
Director of the Department of Talent and Economic Development

Brian J. Whiston
State Superintendent

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MICHIGAN Department of Education